

# বারাকপুর পৌরসভা

## e- NEWSLETTER

### Inside Story

National Urban Livelihood  
Mission (NULM)  
&  
Employment through Skill  
Training & Placement  
(EST&P)

Other Activities

### *From the Chairman's Desk....*



Barrackpore Municipality, in line with its commitments, made sincere efforts and was able to achieve the target of ensuring a clear and cleaner

environment during festival days. Initiatives undertaken by the municipality to prevent and protect the environment by appealing to the common people to abide by the rule and good practices were fruitful. This was made possible by the whole hearted cooperation from the common people within the jurisdiction of this municipality and for that I convey my thanks to them for their help and active cooperation.

Besides rendering civic services, this municipality has undertaken various Government of India projects. Some are already discussed in earlier issue. In this edition we will focus on National Urban Livelihood Mission (NULM) and Employment through Skill Training & Placement (EST&P) which is detailed in *Inside Story*.

We look forward to more productive months ahead and also pledge to come with more information on citizen centric development.

## National Urban Livelihood Mission (NULM) & Employment through Skill Training & Placement (EST&P)



In urban areas number of urban poor is increasing manifold. In order to generate employment among this unemployed urban brigade, training on skill development is an absolute necessity. Unskilled or semi-skilled workers are a big barrier to access opportunities offered by emerging markets. To provide proper training for skill development, EST&P component is imparting skill training to the unskilled urban poor as well as helping them to upgrade their existing skills for sustainable income generation. EST&P component intends to bridge the gap between demand for skills and availability of skills through providing skill training as per market demand. The objective of this project is that after successful completion of this training, the trainees can either venture for self-employment or they can look out for salaried job in this competitive market. Besides capacity building of the urban poor, providing jobs and the machinery for implementation of livelihoods development, eliminating urban poverty from the root are the sole objectives of the project. In this project, the priority is given to the women belonging to family headed by women, widows, divorcees, single women and where the woman is the sole earner etc.

At present, this municipality is conducting Skill Training under EST&P component of NULM to 275 numbers of persons in the following Trades:

Sl.No.	Name of Trade	No of Trainees
1.	Basics of Beauty & Hair Dressing	100
2.	Basics of Refrigerator & AC Repairing	25
3.	Basics of Electronics Repair	25
4.	Basics of Sewing Operator	50
5.	Tailor Ladies	25
6.	Batik Printing Specialist	25
7.	Yoga Therapist	25

### BARRACKPORE MUNICIPALITY

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chairman@barrackporemunicipality.org  
www.barrackporemunicipality.org

This municipality has received Rs.15Lakh (Rs Fifteen Lakh only) from the Government of West Bengal for EST&P Training purpose and presently the training is being successfully carried out free of cost for the participants.

This municipality is expecting to start some trade very soon in following trades:

Sl.No.	Name of Trade	No. of Trainees
1.	Basics of Beauty & Hair Dressing	25
2.	Cook Fast Food	25
3.	Hair Cutting	25
4.	Computer Teachers Training Course (CTTC)	25
5.	Nursery Teachers Training Course (NTTC)	25

It is also to be mentioned that 250 unemployed youth have already completed 6-month training on various trade. Some trades are given in table:

Sl No.	Name of Trade	Category (Male/Female)
1	Beautician	Female
2	Food Processing	Female
3	Nursing	Female
4	Basic Electrical Training & House Wiring	Male

At closing ceremony this municipality distributed certificates and stipend to all successful candidates. The Certificate Course on Costume Jewellery & Certificate Course of Women's Wear has also been completed from National Institute of Fashion Technology (NIFT), Kolkata.



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## -: Other Activities :-

### For faster Service:-

For effective, faster, hazard less cleaning of septic tank, this municipality has recently procured a high-suction capacity cesspool emptier. This machine enables effective cleaning of septic tank within small period of time, thus providing faster service.



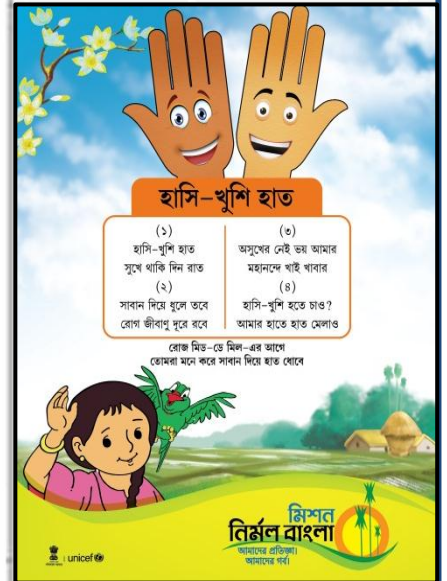
### Observance of Chhat Puja:-

The ward committee members of Ward 18 observed Chhat Puja at G.C. Road, Titagarh, under the leadership of honorable Councilor Naushad Alam. To promote the communal harmony, honorable Councilor Janab Naushad Alam distributed "Prasad" among river goers and installed water tanks at different places to meet the water demand.



### Observance of Hand Washing Day on 04<sup>th</sup> December, 2015:-

In order to spread awareness on benefits of hand washing as well as to develop habit of hand washing this municipality will celebrate Hand Washing Day on 04<sup>th</sup> December, 2015 as per the guideline of North 24 Parganas District Administration. An ULB level Central programme will be organized at Sukanta Sadan, while ward level Hand Washing Programme will be organized under the guidance of respective Ward Councilor. To make this programme a success, this municipality has given focus on extensive making as well as putting up banners at vantage location within the jurisdiction of this municipality.



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# PHOTO GALLERY



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&  
Employment through Skill Training & Placement (EST&P)**



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# PHOTO GALLERY



## Projects & Departments



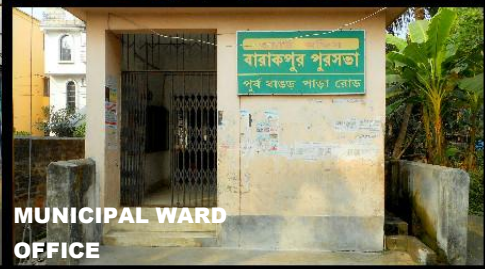
**BIRAJ MOHINI  
MATRI SADAN**



**MUNICIPAL GARAGE  
DEPARTMENT**



**HEALTH  
ADMINISTRATIVE UNIT**



**MUNICIPAL WARD  
OFFICE**



**AKASHDEEP  
PROJECT**